## Certificate of Commercial Material In Children's Television Programs For WVNS-TV, Lewisburg, West Virginia

Period Covered: October 1, 2012 through December 31, 2012

This certificate of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period October 1, 2012 through December 31, 2012. As used herein, the term "Children's Programs" means a program originally produced and broadcast primarily for children 12 years of age and under:

It is hereby certified by the undersigned responsible employee of the station as follows:

## 1. <u>Children's Programs Produced Locally by the Station</u>

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification, if any. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 {Pub.L, No. 101-437} (hereinafter the "Act") and the rules and policies of the Federal Communications Commission (hereinafter the "Rules"). Except as stated in Exhibit A, in no instance did the total amount of actual commercial matter during which any of the Children's Programs listed in Exhibit A were broadcast exceed the commercial limits for Children's Programs set forth in the Act and the Rules.

#### 2. Network Children's Programs

This station has received the certification from CBS Network (hereinafter the "Network") attached to Exhibit B hereto, that, as detailed therein, the children's programming disseminated by CBS during the period October 1, 2012 through December 31, 2012 was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d), and the Network has not advised the station of any exceptions during the period covered by this Certification, except as stated in Exhibit B.

### 3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification, if any. Except as stated in Exhibit C, I hereby certify that the total commercial matter broadcast during the time periods when said programs were broadcast did not exceed the commercial limits for Children's Programs set forth in the Act and Rules.

DATE

ΓΕ

NAME

TITLE

# EXHIBIT A CHILDREN'S PROGRAMS PRODUCED LOCALLY BY THE STATION

4TH QUARTER 2012 – WVNS-CBS EFFECTIVE DATES 10/01/2012 TO 12/31/2012

#### **EXHIBIT B NETWORK CHILDREN'S PROGRAMS**

4TH QUARTER 2012 – WVNS-CBS REGULARLY SCHEDULED CHILDREN'S PROGRAMS **EFFECTIVE DATES 10/1/2012 TO 12/31/2012** 

9:00MA-9:30AM DOODLEBOPS I

9:30AM-10:00AM DOODLEBOPS II

**BUSYTOWN MYSTERIES I** 10:00AM-10:30AM

**BUSYTOWN MYSTERIES II** 10:30AM-11:00AM

LIBERTY'S KIDS 11:00AM-11:30AM

LIBERTY'S KIDS II 11:30AM-12:00PM

#1 - PRE-EMPTIONS EFFECTIVE 10/6 THROUGH 12/29/12 @ 9A -10A - WVU COACH'S SHOW DOODLEBOPS I FROM 9AM-930AM **MAKE-GOODS:** 

10/7, 10/21, 10/28, 11/4, 11/11, 11/18, 11/25, 12/2, 12/9, 12/16, 12/23, 12/30 @ 11:00AM 10/13 PRE-EMPTION - MAKE-GOOD 10/20 @ 1:00PM

#2 - PRE-EMPTIONS EFFECTIVE 10/6 THROUGH 12/29/12 @ 9A -10A - WVU COACH'S SHOW DOODLEBOPS II FROM 9:30AM-10:00AM MAKE-GOODS: 10/7, 10/14, 10/21, 10/28, 11/4, 11/11, 11/18, 11/25, 12/2, 12/9, 12/16, 12/23, 12/30 @ 11:30AM

#3 - PRE-EMPTIONS EFFECTIVE 10/6 THROUGH 11/3/12 @ 10A-10:30A - LOCAL SPORTS SHOW **BUSYTOWN MYSTERIES I** 

**MAKE-GOODS:** 

10/14 @ 11A FOR 10/6

10/20 @ 12P FOR 10/13

10/20 @ 1230P FOR 10/120

10/27 @ 12P FOR 10/27

11/24 @ 12P FOR 11/3

## CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS October 1, 2012 through December 31, 2012

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

Doodlebops I Doodlebops II Busytown Mysteries I Busytown Mysteries II Liberty's Kids I Liberty's Kids II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS, during the period October 1, 2012 through December 31, 2012, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo Senior Vice President

CBS Program Practices, New York

**CBS Television Network** 

Date: December 31, 2012

# EXHIBIT C SYNDICATED CHILDREN'S PROGRAMS

4TH QUARTER 2012 – WVNS-CBS EFFECTIVE DATES 10/1/2012 TO 12/31/2012

# Certificate of Commercial Material In Children's Television Programs For WVNSDT-TV, Lewisburg, West Virginia

Period Covered: October 1, 2012 through December 31, 2012

This certificate of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period October 1, 2012 through December 31, 2012. As used herein, the term "Children's Programs" means a program originally produced and broadcast primarily for children 12 years of age and under:

It is hereby certified by the undersigned responsible employee of the station as follows:

#### 1. Children's Programs Produced Locally by the Station

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification, if any. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 {Pub.L, No. 101-437} (hereinafter the "Act") and the rules and policies of the Federal Communications Commission (hereinafter the "Rules"). Except as stated in Exhibit A, in no instance did the total amount of actual commercial matter during which any of the Children's Programs listed in Exhibit A were broadcast exceed the commercial limits for Children's Programs set forth in the Act and the Rules.

#### 2. Network Children's Programs

Attached hereto as Exhibit B is a list of FOX Network Children's Programs broadcast by this station during the period covered by this Certification, if any. I hereby certify that the total commercial matter broadcast during the time periods when said programs were broadcast did not exceed the commercial limits for Children's Programs set forth in the Act and the Rules.

#### 3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification, if any. Except as stated in Exhibit C, I hereby certify that the total commercial matter broadcast during the time periods when said programs were broadcast did not exceed the commercial limits for Children's Programs set forth in the Act and Rules.

DATE

M.G. Coss

NAME

Program Manager

TITLE

# EXHIBIT A CHILDREN'S PROGRAMS PRODUCED LOCALLY BY THE STATION

4TH QUARTER 2012 – WVNSDT-FOX EFFECTIVE DATES 10/01/2012 TO 12/31/2012

# EXHIBIT B NETWORK CHILDREN'S PROGRAMS

4TH QUARTER 2012 – WVNSDT-FOX EFFECTIVE DATES 10/1/2012 TO 12/31/2012

## EXHIBIT C SYNDICATED CHILDREN'S PROGRAMS

# 4TH QUARTER 2012 – WVNS-DT FOX59 KIDS REGULARLY SCHEDULED KIDS PROGRAMS

## **EFFECTIVE Saturday's 10/1/2012 TO 12/31/2012**

Jack Hannah Into the Wild - Saturdays @ 7am-730am \*
Animal Atlas - Saturdays @ 730am-8am
Young Icons - Saturdays @ 8am-830am\*
Animal Explorations with Jarod Miller - Saturdays @ 8:30am-9am\*
Aqua Kids - Saturdays @ 9am-930am\*
Career Day - Saturdays @ 930am-10am\*

\*Target audience: 13-16 years

NO PRE-EMPTIONS TO REPORT FOR THIS QUARTER